

What are cookies?

This Cookie Policy explains what cookies are and how we use them, the types of cookies we use i.e, the information we collect using cookies and how that information is used, and how to manage the cookie settings.

Cookies are small text files that are used to store small pieces of information. They are stored on your device when the website is loaded on your browser. These cookies help us make the website function properly, make it more secure, provide better user experience, and understand how the website performs and to analyze what works and where it needs improvement.

How do we use cookies?

As most of the online services, our website uses first-party and third-party cookies for several purposes. First-party cookies are mostly necessary for the website to function the right way, and they do not collect any of your personally identifiable data.

The third-party cookies used on our website are mainly for understanding how the website performs, how you interact with our website, keeping our services secure, providing advertisements that are relevant to you, and all in all providing you with a better and improved user experience and help speed up your future interactions with our website.

Types of Cookies we use

Necessary

Cookie	Duration	Description
_GRECAPTCHA	5 months 27 days	This cookie is set by the Google recaptcha service to identify bots to protect the website against malicious spam attacks.
cookieyesID	1 year	CookieYes sets this cookie as a unique identifier for visitors according to their consent.
cky-consent	1 year	The cookie is set by CookieYes to remember the users' consent settings so that the website recognizes the users the next time they visit.
cookieyes-necessary	1 year	CookieYes sets this cookie to remember the consent of users for the use of cookies in the 'Necessary' category.
cookieyes-functional	1 year	CookieYes sets this cookie to remember the consent of users for the use of cookies in the 'Functional' category.
cookieyes-analytics	1 year	CookieYes sets this cookie to remember the consent of users for the use of cookies in the 'Analytics' category.
cookieyes-advertisement	1 year	CookieYes sets this cookie to remember the consent of users for the use of cookies in the 'Advertisement' category.

Cookie	Duration	Description
ajs_anonymous_id	1 year	This cookie is set by Segment to count the number of people who visit a certain site by tracking if they have visited before.
ajs_user_id	never	This cookie is set by Segment to help track visitor usage, events, target marketing, and also measure application performance and stability.
token	session	This cookie is a URL-safe JSON web token (JWT) designed to enable the single sign-on (SSO) web browsing experience.
m	2 years	Stripe sets this cookie to process payments.
cookieyes_privacy_policy_generator_session	2 hours	CookieYes sets this cookie to identify a session instance for a user.
__stripe_mid	1 year	Stripe sets this cookie to process payments.
XSRF-TOKEN	2 hours	This cookie is set by Wix and is used for security purposes.
cookieyes_session	2 hours	CookieYes sets this cookie to identify a session instance for a user.
__stripe_sid	30 minutes	Stripe sets this cookie to process payments.
PHPSESSID	session	This cookie is native to PHP applications and is used to store and identify a users' unique session in order to manage user sessions on the website.
cky-action	1 year	This cookie is set by CookieYes and is used to remember the action taken by the user.

Functional

Cookie	Duration	Description
twk_idm_key	session	Tawk.to, a live chat functionality, sets this cookie to remember users so that the previous chats can be linked together.
TawkConnectionTime	session	Tawk.to sets this cookie to remember users so that the previous chats can be linked together.
intercom-id-aaxypt0	8 months 25 days 21 hours 14 minutes	This is an anonymous visitor identification cookie that is required to be able to talk to our customer support team via the live chat function.
intercom-session-aaxypt0	6 days 21 hours	This cookie is used to keep track of sessions for our live chat function.
__cf_bm	30 minutes	This cookie, set by Cloudflare, is used to support Cloudflare Bot Management.

Analytics

Cookie	Duration	Description
_ga	2 years	The _ga cookie, installed by Google Analytics, calculates visitor, session, campaign data, and also keeps track of site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognize unique visitors.
_gid	1 day	Installed by Google Analytics, _gid cookie stores information on how visitors use a website, while also creating an analytics report of the website's performance. Some of the data that are collected include the number of visitors, their source, and the pages they visit anonymously.
_gat	1 minute	This cookie is installed by Google Universal Analytics to restrain the request rate and thus limit the collection of data on high-traffic sites.
_octo	1 year	This cookie is used by Octolytics, GitHub's internal analytics service, to distinguish unique users and clients.
logged_in	1 year	This cookie is used to signal to GitHub that the user is already logged in.

Cookie	Duration	Description
_hjTLDTest	session	To determine the most generic cookie path that has to be used instead of the page hostname, Hotjar sets the _hjTLDTest cookie to store different URL substring alternatives until it fails.
CONSENT	2 years	YouTube sets this cookie via embedded youtube-videos and registers anonymous statistical data.
_gh_sess	session	GitHub sets this cookie for temporary applications and the framework states between pages like what step the user is on in a multiple step form.
_ga_6NMS6DRVBM	2 years	This cookie is installed by Google Analytics.
_gcl_au	3 months	Provided by Google Tag Manager to experiment advertisement efficiency of websites using their services.
_gat_gtag_UA_144842869_1	1 minute	Set by Google to distinguish users.

Advertisement

Cookie	Duration	Description
_fbp	3 months	Facebook sets this cookie to display advertisements when the user is either on Facebook or on a digital platform powered by Facebook advertising, after visiting the website.
__tld__	session	This cookie is used to track visitors on multiple websites in order to present relevant advertisement based on their preferences.
fr	3 months	Facebook sets this cookie to show relevant advertisements to users by tracking user behaviour across the web, on sites that have Facebook pixel or Facebook social plugin.
YSC	session	YSC cookie is set by Youtube and is used to track the views of embedded videos on Youtube pages.
VISITOR_INFO1_LIVE	5 months 27 days	A cookie set by YouTube to measure bandwidth that determines whether the user gets the new or old player interface.
test_cookie	15 minutes	The test_cookie is set by doubleclick.net and is used to determine if the user's browser supports cookies.

Manage cookie preferences

Cookie Settings

You can change your cookie preferences any time by clicking the above button. This will let you revisit the cookie consent banner and change your preferences or withdraw your consent right away.

In addition to this, different browsers provide different methods to block and delete cookies used by websites. You can change the settings of your browser to block/delete the cookies. Listed below are the links to the support documents on how to manage and delete cookies from the major web browsers.

Chrome: <https://support.google.com/accounts/answer/32050>

Safari: <https://support.apple.com/en-in/guide/safari/sfri11471/mac>

Firefox: <https://support.mozilla.org/en-US/kb/clear-cookies-and-site-data-firefox?redirectslug=delete-cookies-remove-info-websites-stored&redirectlocale=en-US>

Internet Explorer: <https://support.microsoft.com/en-us/topic/how-to-delete-cookie-files-in-internet-explorer-bca9446f-d873-78de-77ba-d42645fa52fc>

If you are using any other web browser, please visit your browser's official support documents.